



# MEDTECH UGANDA UGANDA PHARMA EXPO

## 2025



### 23-25 April, 2025



### Multi-Purpose Hall, UMA Show Ground Lugogo Kampala, Uganda



## EXPLORING THE UNTAPPED POTENTIAL OF MEDICAL AND HEALTHCARE SECTOR



ORGANISERS



LANYARD SPONSOR



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SUPPORTING ASSOCIATION



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## About the Expo

**MedTech Uganda & Uganda Pharma Expo** is the Largest Pharmaceutical, Medical & Healthcare Exhibitions to be held during **23–25 April, 2025 at the Multi-Purpose Hall, UMA Show Ground Lugogo in Kampala, Uganda**. The international expo provides an immense opportunity to capture the untapped market of the East African Region through Uganda. The show is jointly organised by Astrovision, ACE Group and Genesis Global Exhibitions. The exhibition will be the gateway to the East African Pharma, Medical & Healthcare Business Community in Uganda. It is the premier exhibition series in this sector in the East Africa Region.

MedTech Uganda & Uganda Pharma Expo is a unique opportunity to bridge healthcare gaps through knowledge and accessibility. This event brings together healthcare professionals, hospitals, and health institutions with patients and the general public. It aims to educate and inform about common health conditions and available treatment options. The Medical Expo enhances understanding and fosters meaningful connections by engaging with patients. This initiative ultimately reduces the knowledge and accessibility gaps in healthcare, leading to improved healthcare outcomes for all.

## Participating Countries



Exhibiting Countries **10+**



Uganda



India



Libya



France



Philippines



Ghana



Turkey



Kenya



South Africa



Tanzania

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[www.medtechugandapharma.com](http://www.medtechugandapharma.com)



[projects@acegroupexpo.com](mailto:projects@acegroupexpo.com)

# Show at a Glance



**130+**  
Exhibitors



**3000+**  
Visitors



**2500+** sqm  
Exhibition Area



**10+**  
Countries Participating



## Exhibitor Profile

Pharmaceutical Bulk Drugs,  
Veterinary Drugs, Additives,  
Intermediates

Pharma Ancillary & Utility Services  
and Maintenance  
(Water & HVAC Systems)

Bio-Pharmaceuticals, Bio-Lab  
Instruments & Equipments

Pharmaceutical Formulation & API

Nutraceutical Product/ Dietary  
Supplements

Pharmaceutical Engg,  
Refrigeration & Clean Room

Pharmaceutical Machinery,  
Printing & Packaging

Software for Industry & Management

Ayurvedic & Herbal Products



## Exhibitor Profile

Medical Equipment and Devices

Disposables & Consumer Goods

Orthopaedic and Physiotherapy

Imaging & Diagnostics

Healthcare & General Services

IT Systems & Solutions

Healthcare Infrastructure & assets

Wellness & Prevention

Healthcare Transformation

Hospitals

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**VISIT US**

## Visitor Profile

- Doctors, Nurses & Scientists
- Pharmacists
- Paramedics and Head Physicians
- Pharmaceutical Industries
- Head of Medical Institutions
- Pharmacologists
- Hospitals & Medical Colleges
- Pharmaceutical Companies
- Pharma Machinery Importers
- Regional dealers & Distributors
- Officials from Government Agencies
- Importers, Buyers and Suppliers
- Dealers & Distributors
- Wholesale & Retail Agents
- Trading Companies
- Lab Technicians
- Researchers from Hospitals
- Researchers from Laboratories
- Diagnostic Centres
- CEOs, R&D Professionals
- Equipment Suppliers
- Hospital Administrators
- Clinical Research Labs
- Biotech & Allied agencies
- Microbiologists & Pathologists
- Medical practitioners



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## Market Overview

- Uganda is the largest growing economy in the East Africa Region.
- 97% of Uganda's Exports in Africa are to countries in the EAC and COMESA regions. Uganda has seen an increase of 20% in the total imports in recent years.
- Pharmaceutical Products are the second largest in terms of imports in Uganda estimated to be around USD 352 Million.
- Uganda imports approximately 90 percent of its essential medicines and health supplies.
- There is a steady increase in demand of Medicines and Health Supplies in Uganda which is indicative of the growing market.

## Why to Exhibit ?

- To promote your company to decision-makers through numerous branding opportunities offered with each sponsorship and exhibitor package.
- Providing platform for new product launch and branding opportunity.
- Providing networking opportunity in Uganda and other East African countries.
- Meeting point for senior Medical and Healthcare Executives.
- Be a part of the unique conference programs & direct Selling to Trade Intermediates.
- Benchmark your company's strength to leading companies in Uganda.
- Platform to get connected with Main Decision Makers and form alliances.
- B2B Platform for Buyers and Sellers from Medical and Healthcare sector.
- Benchmark your company's strength to leading companies in Uganda.

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## Uganda Medical Market

The Medical Devices market in Uganda is experiencing significant growth and development. Customer preferences are shifting towards more advanced and innovative medical devices, leading to increased demand in the market. This trend is driven by a combination of factors, including technological advancements, changing healthcare needs, and increasing awareness about the benefits of medical devices.

- Medical consumables is a rapidly growing segment of Uganda's healthcare sector.
- In 2024, the Medical Devices market in Uganda is expected to generate a revenue of US\$117.10 million.
- The revenue in this market is anticipated to grow at an annual growth rate of 5.93% (CAGR 2024-2029), resulting in a market volume of US\$156.20 million by 2029.
- Uganda's medical device market is experiencing a rise in demand for affordable and portable diagnostic tools to address rural healthcare challenges.

## Uganda Market Stats

- The revenue in the Pharmaceuticals market in Uganda is estimated to reach US\$301.70m in 2024.
- The largest market within this industry is Oncology Drugs, which is projected to have a market volume of US\$51.16m in 2024.
- Looking ahead, the revenue is expected to exhibit an annual growth rate (CAGR 2024-2028) of 4.36%, resulting in a market volume of US\$357.90m by 2028.
- When compared globally, United States is anticipated to generate the highest revenue in the Pharmaceuticals market, with an estimated amount of US\$636.90 bn in 2024.
- Uganda's pharmaceutical market is experiencing a surge in demand for affordable generic medications.

**The Bilateral trade between India and Uganda has increased decently. The total trade almost doubled in last five years between 2019-2020 and 2023-24. In 2019-2020 India Uganda bilateral trade stood at US\$ 0.6 bn that has stood at US\$ 1.3 bn in 2023-24 with a growth percentage of 31%.**

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# Our Gallery



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## About the Organisers



ACE Group based out of New Delhi, India is an Organization with more than 8 years of experience in promotion and organising of trade exhibitions across the globe. At ACE Group we have experience of dealing in 60+ International Trade Fairs taking place in 20+ countries in Europe, Asia, Africa, America and Oceania. Through its global network, ACE Group has presence worldwide with local partners situated in most of the continents. ACE Group is professionally committed to deliver best trade services in the industry.



Genesis Global is also based in New Delhi, India is an Organization with more than 3 years of experience in promotion and organising of trade exhibitions across the globe. At Genesis, we have experience of dealing in 20+ International Trade Fairs taking place in 10+ countries in MENA, ASEAN, GCC and Asia.



Astrovision is a Dubai-based company founded in 2023. The company specializes in organizing major international exhibitions across multiple industries, including pharmaceuticals and healthcare, food and packaging, power and energy, construction, textiles, and gems and jewelry.

To date, Astrovision has successfully organized over a dozen exhibitions across regions such as ASEAN, Africa, and the CIS. The company collaborates with partners around the world, ensuring the seamless execution of exhibitions, conferences, and B2B meetings.

### Show Details:



#### Venue

Multi-Purpose Hall,  
UMA Show Ground Lugogo  
Kampala, Uganda

### Dates & timings:



**23 – 25 April, 2025**

Wednesday–Thursday: 10:00AM – 05:00PM  
Friday: 10:00AM – 04:00PM

#### ORGANISERS



*For further information & queries, please contact:*

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